



# Discover an exciting future

Be part of something bigger. Be part  
of the future of print and packaging.

Why YOU should consider a career  
in print & packaging



[www.ypip.co.uk](http://www.ypip.co.uk)

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# Young People In Print (YPIP)

Curious about what your future holds? Love working with cool brands? Enjoy solving problems or being creative? Let's talk about the print and packaging industry—an unexpected but awesome career choice!

## WHAT EVEN IS THE PRINT AND PACKAGING INDUSTRY?

Think about all the products you use daily – your phone, a book, snacks, trainers, gaming gear... they all have one thing in common: they come printed and in packaging. That's where the print and packaging industry comes in! We design, create, and produce everything from the wallpaper in your home to the amazing boxes that grab your attention on store shelves, to the medicine leaflets you read to the superhero cutouts you see in the cinema. It's a world where creativity, innovation, and technology meet!

## WHY SHOULD I CONSIDER A CAREER IN THIS INDUSTRY?

This isn't just any job. The print and packaging industry is massive and constantly growing, thanks to the rise of online shopping, eco-conscious packaging solutions, and global brands needing awesome designs. Here's what you'll love:

- **Diverse roles:** Whether you're into graphic design, engineering, or even marketing, there's a place for you.
- **Work with top brands:** Imagine collaborating with brands like Nike, Apple, or Coca-Cola, designing their packaging or handling their print campaigns!
- **Growth industry:** With tech constantly evolving, there are loads of opportunities to be part of the next big thing, like smart packaging or sustainability innovations.

- **Creative and hands-on:** If you love creating things or working with cutting-edge machinery, you'll thrive.
- **Sustainability:** Print and packaging are going green! Be a part of sustainable innovations that make a difference to the planet.

## WHAT TYPES OF JOBS ARE THERE?

This is where it gets cool! There's a massive range of jobs depending on your interests and skills. Here are just a few examples:

- **Graphic Designer:** Bring products to life with eye-catching designs and branding.
- **Packaging Engineer:** Create packaging that's practical, sustainable, and stands out in a crowded market.
- **Print Specialist:** Combine tech and creativity to push the boundaries of what print can do.
- **Operations Manager:** Oversee the production process, ensuring everything runs smoothly and efficiently.

- **Sustainability Expert:** Develop sustainable solutions that reduce waste and help save the planet.

And those are just the tip of the iceberg! No matter what you're into – whether it's art, science, technology, or business – there's a role for you in the print and packaging world.

## SOUNDS COOL, BUT WHAT'S THE CAREER PATH LIKE?

This industry is all about growth and development. You can start at an entry-level position and quickly move up. Companies invest in their employees, offering apprenticeships, on-the-job training, and lots of support. They need you as much as you need a career.

## DO I NEED SPECIFIC QUALIFICATIONS?

Good news – you don't need to be an expert from the get-go. There are opportunities for everyone, whether you want to dive in straight after school or head to college first. You can start with an apprenticeship and get hands-on experience, or study for a degree in areas like design, engineering, or business.

And did we mention? There's a fantastic group of volunteers called YPIP (Young People in Print) that offers open days at your local print business to see how it's all done!

Check it out at [www.ypip.co.uk](http://www.ypip.co.uk)!

## WHAT ARE THE PERKS?

- **Job Security:** The industry is growing, meaning there's a high demand for skilled people.
- **Creative Freedom:** From graphic design to marketing, you'll be working on new and exciting projects.
- **Variety:** No two days are the same! One day you might be designing products for a new brand, and the next, working with engineers on cutting-edge tech.
- **Travel & Networking:** Work with international clients and attend events that connect you to the biggest names in the industry.
- **Real Impact:** Help create sustainable solutions that make a difference to the environment.

## SOUNDS GOOD, BUT HOW DO I GET STARTED?

Great question! It all starts with exploring your interests:

- **Design lover?** Dive into graphic design courses or apprenticeships.
- **Hands-on thinker?** Engineering and manufacturing roles could be your thing.
- **Business savvy?** Marketing and sales teams are always looking for fresh talent.

Check out YPIP (Young People in Print) for an opportunity to visit a company local to you and talk to your careers advisor about guidance to kickstart your career in print and packaging.

## READY TO EXPLORE YOUR FUTURE?

Visit [www.ypip.co.uk](http://www.ypip.co.uk) and start your journey today. Whether you're a designer, engineer, marketer, or tech enthusiast – there's a spot for you in this exciting, ever-evolving industry!

